



skinperfect primer spf30

Blur the line between
skin care and make-up.

AGE smart®

The intelligent investment in your future skin.

dermalogica®

skinperfect primer spf30

training manual

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what are primers?

Just like paint primers are used to smooth the surface and bond paint to a canvas, facial primers are used to smooth out the surface of the skin and help extend the wear of facial make-up. Primers go one step further than moisturizers: they help even the tone and texture of the skin, allowing for smoother application and longer-lasting coverage.

Until now, most primers have focused on the cosmetic benefits to make-up application, rather than helping to improve the overall health of the skin. Many cosmetic primers contain comedogenic waxes and fillers that can lead to congestion, skin irritation and even sensitivity. Others tout skin care benefits, but fail to provide the aesthetic elegance required of a primer-type product, and leave the skin looking uneven or chalky.

The skin health experts at The International Dermal Institute have developed a formula that will redefine your expectations of a primer, fusing the powerful skin treatment technology of the AGE Smart® system with the most elegant aesthetic primer available today.



introducing skinperfect primer spf30

At The International Dermal Institute, we have tested numerous formulations in order to create a multifunctional product that not only acts as a make-up primer, enhancing the appearance and duration of make-up, but conditions and treats the signs of aging while protecting the skin against environmental influences that can contribute to premature aging.

SkinPerfect Primer SPF30 delivers three benefits in one for healthy, illuminated skin.

- 1. RADIANT, EVEN SKIN TONE:** Velvety silicones help even out skin texture, creating an instantly smooth surface. Pearl Powder and natural earth minerals provide a neutral tint, suitable for all skin tones, to enhance luminosity and radiance.
- 2. INVISIBLE SUN PROTECTION:** Modern dispersions of Titanium Dioxide and Zinc Oxide (physical sunscreen) contained in SkinPerfect Primer SPF30 provide Broad-Spectrum UVA and UVB defense without the intense chalky, whitening and drying effects so commonly associated with physical sunscreens.
- 3. POWERFUL SKIN TREATMENT:** As part of the AGE Smart® system, SkinPerfect Primer SPF30 contains powerful peptides to stimulate collagen production, and ingredients known to fight the biochemical triggers that lead to skin aging, including Reactive Oxygen Species (ROS, also known as free radicals), Matrix Metalloproteinases (MMPs) and Advanced Glycation End-products (AGEs).

For optimal coverage and treatment, smooth and blend SkinPerfect Primer SPF30 over entire face and throat after applying prescribed Dermalogica Moisturizer. SkinPerfect Primer SPF30 can be worn alone or underneath Treatment Foundation or make-up to help smooth fine lines and deliver a lasting make-up finish.

As with all Dermalogica products, SkinPerfect Primer SPF30 is free of artificial fragrances and colors.

skinperfect primer spf30 product details



skin condition

Mature or prematurely-aging skin.



description

Smooth away fine lines, brighten and prime for flawless skin, and to prep for make-up application. Velvety silicones combine with Soy Protein to even out the skin texture, creating an instantly smooth surface. Pearl Powder and natural earth minerals provide a neutral tint to perfect skin tone and enhance luminosity and radiance. A potent peptide helps improve skin firmness, as sunscreens shield against sun damage. White Tea polyphenols inhibit collagen damage by destructive MMPs and free radicals. Wear alone over your moisturizer for visible smoothness and luminosity, or underneath Treatment Foundation to help fill fine lines for a lasting make-up finish. Ideal before make-up application. Free of artificial fragrances and colors.



key products
to prescribe

MultiVitamin Thermafoliant®
MultiVitamin Power Firm
Dynamic Skin Recovery SPF30



application

After applying prescribed Dermalogica Moisturizer, smooth and blend over entire face and throat. Can be worn alone or underneath make-up to extend wear.

skinperfect primer spf30 product ingredients



key ingredients

key ingredients

The following ingredients in *SkinPerfect Primer SPF30* help:

- deliver lasting coverage of make-up
- smooth skin
- stimulate collagen production to increase skin firmness
- shield against skin-aging UV rays

protective agents

Zinc Oxide
Titanium Dioxide
ARG/LYS Polypeptide
Camellia Sinensis Extract
Hydrolyzed Soy Protein
Hydrolyzed Pearl

conditioning/treatment ingredients

Sodium Hyaluronate
Sodium PCA
Palmitoyl Dipeptide-5 Diaminobutyroyl Hydroxythreonine
Palmitoyl Dipeptide-5 Diaminobutyrate
Hydrolyzed Pearl
ARG/LYS Polypeptide

smoothing agents

Silica
Cyclopentasiloxane
Vinyl Dimethicone/Methicone Silsequioxane Crosspolymer
Dimethicone Crosspolymer

sebum absorption

Cyclopentasiloxane
Dimethicone Crosspolymer
Silica

skinperfect primer spf30 product ingredients



key ingredients

Hydrolyzed Pearl (Pearl Powder)

A fine powder rich in amino acids, calcium, sugars and peptides that stimulate cell renewal, fight glycation and help to fight pigmentation by inhibiting Tyrosinase and enhancing skin luminosity.

Zinc Oxide and Titanium Dioxide

Physical sunscreens that protect against UVA and UVB radiation.

Palmitoyl Dipeptide-5 Diaminobutyroyl Hydroxythreonine and Palmitoyl Dipeptide-5 Diaminobutyrate

Conditioning peptides that stimulate collagen biosynthesis, helping to reduce wrinkles, impart skin firmness and improve skin tone.

Arginine/Lysine polypeptide, Camellia Sinensis Leaf Extract, Hydrolyzed Soy Protein

AGE Smart® ingredients that fight glycation (AGEs, also known as Advanced Glycation End-products), free radicals (ROS, also known as Reactive Oxygen Species), and Matrix Metalloproteinase (MMP) activity, the leading biochemical triggers that cause skin aging. Recent studies indicate Arginine/Lysine polypeptide also stimulates collagen and GAG synthesis while protecting collagen from MMP degradation.

Sodium Hyaluronate and Sodium PCA

Humectants naturally found in the skin that help bind water into tissue, maintaining proper hydration levels that help minimize fine lines due to dehydration.

Silica

A common earth mineral; helps cosmetics to adhere to skin and improve the smoothness and spread of foundations; absorbs oil, helping make-up last longer while helping fill in fine lines to smooth the skin's surface.

Cyclopentasiloxane and Vinyl Dimethicone/Methicone Silsequioxane Crosspolymer, Dimethicone Crosspolymer

Provides silky feel and smooth surface; provides a "soft focus" visual effect.

questions and answers

Q. Why does my client need SkinPerfect Primer SPF30?

A. Whether worn alone or as a foundation prep, SkinPerfect Primer SPF30 delivers both skin health and cosmetic benefits. It provides post-moisturizer/pre-foundation treatment that helps smooth and even the texture of skin, all while delivering critical SPF protection against skin-aging UV light. When wearing as a make-up prep, it can help extend the wear and luminosity of foundation applied over it.

Q. Does my client still need to use a moisturizer when using SkinPerfect Primer SPF30?

A. Yes, SkinPerfect Primer SPF30 contains conditioning ingredients, but should not be used in place of the client's prescribed Dermalogica Moisturizer.

SkinPerfect Primer SPF30 should be applied to skin after moisturizer application. It can be worn as a primer for foundation application or alone to enhance skin's texture and appearance.

Q. Can my client use this in the evening before applying treatment foundation?

A. Yes, SkinPerfect Primer SPF30 is suitable for both day and nighttime use.

Q. Will this primer be suitable for all skin tones?

A. Yes, natural earth minerals provide a neutral tint to help balance skin tone and enhance luminosity of all skin tones.



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a skin care system researched and developed by The International Dermal Institute
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